

Working Board Meeting Minutes

Date: 1/25/2009

Board Members [alphabetical] (initials)

The Baron (BA) [President], Jeanne (JE) [Treasurer], Tanomar (TA) [Secretary], Bobbie (BO), Lady Diane (LD),

Board Members Present:

TA, BA, JE, LD

Board Members Absent:

BO

Proxies:

none

Agenda / Incoming Action Items

1. NWLC Budget approval
2. NWLC Sponsorship & Merchandise
3. smOdyssey Cell phone move from to Go Phone
4. IMsL advertising
5. Fringe (and member survey)
6. Education (may be part of Fringe discussion on member survey)
7. Review action items

CALL TO ORDER **4:53**

Agenda Item

NLC Budget – tentative approval in September with money at the time.

New submission for final approval submitted by Erich on Board email

Action Items (in place of or in addition to Motions)

Motions

- Approve revised budget
Passed without objection.

Agenda Item – NWLC Sponsorship and merchandise

JE believes we have 24-30 mugs, NWLC have requested 30. These don't sell well, so using them for gift bags would be a good use for these. Tan would like to handle the mugs the same way (financially) for NWLC.

Board agrees (without objection) that NWLC can have the remaining mugs at cost, as done for Fringe financials.

Sponsorship: Request for “tangible” sponsorship for NWLC:

Could give mugs and other merchandise for presenter bags, basically sponsoring the presenter bags.

Another idea is to sponsor the lunch or keynote brunch, and give the mugs to the presenters as above.

Motions

- Sponsor NWLC brunch (preferred) or lunch for \$250
 - Amended to \$300 (Gold Sponsorship) (by general agreement of board members)
- 1st and 2nd: TA, JE

Discussion: Moving to the gold sponsorship gives us a vendor booth, which we want.

Vote (absent members are not mentioned; proxies used have initials followed by (P))

For: JE, TA, LD

Against: BA

Abstain: none

Result: Passed

Agenda Item

Cell phone will be moved to a GO phone to save money.

Agenda Item - IMsL advertising.

Last year was an in-kind advertising swap. We would need an ad, perhaps similar to last year. We need Kim and Dave to see if last year’s ad is available. If so, go ahead with an in-kind sponsorship ad, as the next board meeting is the date on which this is due.

Motions

Arrange in-kind advertising for IMsL to match last year’s agreement.

Passed without objection

Agenda Item – smOdyssey Front page of website

What should we have on the front page? We need to have some agreement on this. Look at this and cover this as web page mockups at the next meeting. Give mockups to Dave for front page.

Agenda Item – Education and Fringe.

Survey content discussed. Tanomar will build a survey and let board view it before opening it up.

Separate surveys for Fringe and Education, with short time frame for education in particular. Also, Tanomar wants to start a members discussion on future of smO and volunteerism; board wants to see this first, and we need to contact Kim and Erich about getting people on the list quickly. To do this will mean getting the membership emails from Marcus.

Action Items

Existing and new action items reviewed by each board member.

Adjourned **7:24**